



Friday, July 25, 2025 Market Report

○ Weighup Cattle: 165


We had a real light run of weigh-ups today. With county fairs in full swing and haying underway, numbers were a bit lower than usual.

We just wrapped up our **Western Video Market August Sale** in **Cheyenne, WY**, and are proud to be representing nearly **7,000 head of high-quality yearlings and calves** from **Western Nebraska, South Dakota, and Wyoming**. A big thank you to all our consignors for trusting us to market your cattle — we truly appreciate your partnership.


Looking ahead, our next **WVM sale** will be held:


 **September 16, 2025**


 **Haythorn Ranch, Ogallala, NE**


 **Consignment Deadline: August 28, 2025**

If you're looking to consign or need any assistance, don't hesitate to reach out — give one of our guys a call. We're here to help!

 Rich: 307-340-1165

 Jack: 308-430-9108

 Tristan: 308-665-5304

 Alicia: 605-641-3852

Weighup Prices:

- **Better Feeding Cows:** mostly \$163-\$180
- **Next cut of Feeding Cows:** \$150-\$161
- **Good Kill Cows:** \$162-\$173
- **Thinner Kill Cows:** \$130-\$147
- **Low Yielding Cows:** No test
- **Young Cows going back to the country:** \$179-\$191.50
- **Better Heiferettes:** \$210-\$244
- **High Yielding Bulls:** \$190-\$194
- **Low Yielding Bulls:** \$177-\$187
- **Cutting Bull:** \$199-\$222
- **Lighter Cutting Bulls:** No test



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