



Thursday, January 8th-Regular Cattle
Sale
Friday, January 9th-Special Calf Sale



Market Report Weekly Sponsor

What a barn burner of a day on Friday!!!!

It was an amazing sale from beginning to end! The quality and condition of the cattle were outstanding, and we feel so blessed to get to represent such an incredible industry and the people behind it.

We have truly never seen prices like this before in history, but we'll embrace it with gratitude and responsibility. Whether markets are high or challenging, we are committed to working just as hard for our customers every single week.

Thank you to our consignors for trusting us, our buyers for the strong demand, and our crew for keeping everything running smoothly. We couldn't do it without you all. ~Rich & Alicia

- **Weighup Cattle:** 306 head
- **Feeder Cattle:** 5541
- **Better Feeding Cows:** \$168-\$177.50
- **Next Cut of Feeding Cows:** \$160-\$169
- **Good Kill Cows:** \$132-\$156
- **Low Yielding Cows:** \$115-\$125
- **Heiferettes:** \$210-\$259
- **Young Cows:** \$189-\$205
- **High Yielding Bulls:** \$164-\$187.50

Name	Qty	Desc	AvgWT	Bid	\$/HD
SIMMONS/PAUL , ELLSWORTH	5	BLACK-HFR	343	\$555.00	\$1,903.65
HENDERSON/DOUG & SALLY , ALLIANCE	3	BLK/BWF-HFR	398	\$555.00	\$2,210.75
RUSSELL/ROBERT , GORDON	5	BLACK-HFR	405	\$550.00	\$2,227.50
SIMMONS/PAUL , ELLSWORTH	59	BLK/BWF-HFR	437	\$545.00	\$2,384.14
SIMMONS/PAUL , ELLSWORTH	13	BLK/BWF-HFR	383	\$540.00	\$2,070.69
METCALF/TYLER&PAMA , HAY SPRINGS	5	BLACK-HFR	432	\$540.00	\$2,332.80
WOOD ARGYLE , PRINGLE	17	RED/RWF-HFR	419	\$517.50	\$2,170.46
EVANS/KRISTA , HAY SPRINGS	8	RED-HFR	411	\$510.00	\$2,094.19
WOOD ARGYLE , PRINGLE	5	RED/RWF-HFR	346	\$510.00	\$1,764.60
LAMBERT/JIM , WHITNEY	8	BLK/BWF-HFR	468	\$505.00	\$2,364.03
SIMMONS/PAUL , ELLSWORTH	29	BLK/BWF-HFR	515	\$502.50	\$2,589.61
DENTON/TRAVIS & KARENA , HAY SPRINGS	5	BLK/BWF-HFR	456	\$500.00	\$2,280.00
EVANS/KRISTA , HAY SPRINGS	22	RED-HFR	474	\$495.00	\$2,346.75
TUBBS LAND AND CATTLE , EDGEMONT	16	BLACK-HFR	522	\$487.50	\$2,544.14
REGIER/TIM , HAY SPRINGS	7	BLACK-HFR	474	\$487.50	\$2,308.66
RUSSELL/ROBERT , GORDON	24	BLACK-HFR	486	\$487.50	\$2,370.47
HENDERSON/DOUG & SALLY , ALLIANCE	14	BLK/BWF-HFR	498	\$481.00	\$2,396.41
SEGER RANCH INC , OELRICHS	11	BLACK-HFR	507	\$477.50	\$2,422.23
JUNIPER CATTLE CO LLC , OELRICHS	9	BLACK-HFR	513	\$475.00	\$2,435.69
U UP U DOWN RANCH , OELRICHS	5	BLACK-HFR	504	\$475.00	\$2,394.00
MCGANNON/AMBROSE , WHITNEY	3	BLACK-HFR	500	\$475.00	\$2,375.00
SCHAEFER/SCOTT , HARRISON	75	BLACK-HFR	782#	\$472.50	\$3,697.16
LEWIN RANCH INC , HAY SPRINGS	15	BLACK-HFR	527#	\$470.00	\$2,475.33

NIXON/CURTIS D , HEMINGFORD	14	RED-HFR	515#	\$467.50	\$2,407.63
NIXON/CURTIS D , HEMINGFORD	5	BLACK-HFR	526#	\$467.50	\$2,459.05
ABBOTT/RILEY & KATIE , HAY SPRINGS	4	BLK/BWF-HFR	496#	\$467.50	\$2,319.97
JUNIPER CATTLE CO LLC , OELRICHS	9	RED-HFR	514#	\$465.00	\$2,392.17
OETKEN/KIRK , CRAWFORD	48	BLACK-HFR	763#	\$465.00	\$3,546.59
AHRENS/LEE , MARSLAND	20	BLK/BWF-HFR	547#	\$465.00	\$2,543.55
POTMESIL/ SCOTT , ALLIANCE	88	BLACK-HFR	644#	\$462.00	\$2,976.23
PETERS/CALEB , RUSHVILLE	5	BLACK-HFR	528#	\$460.00	\$2,428.80
RUSSELL/ROBERT , GORDON	64	BLACK-HFR	551#	\$459.00	\$2,531.31
IRWIN LIVESTOCK CO , DOUGLAS	8	HERF-HFR	453#	\$455.00	\$2,061.72
REGIER/TIM , HAY SPRINGS	50	BLK/BWF-HFR	549#	\$455.00	\$2,496.13
U UP U DOWN RANCH , OELRICHS	23	BLK/BWF-HFR	556#	\$452.50	\$2,515.31
LEWIN/TODD , CHADRON	12	BLACK-HFR	549#	\$451.00	\$2,474.86
AHRENS/LEE , MARSLAND	4	BLK/BWF-HFR	514#	\$450.00	\$2,311.88
COUGAR VALLEY RANCH , SHAWNEE	10	BLACK-HFR	545#	\$450.00	\$2,452.50
NORMAN/BRETT , CRAWFORD	4	RED-HFR	524#	\$450.00	\$2,356.88
MILLER/JASON , DOUGLAS	6	BLACK-HFR	511#	\$450.00	\$2,298.75
FORNEY AG LLC/BRUCE , ALLIANCE	30	BLK/BWF-HFR	543#	\$448.00	\$2,433.39
ABBOTT/RILEY & KATIE , HAY SPRINGS	8	BLK/BWF-HFR	524#	\$447.50	\$2,346.58
NIXON/CURTIS D , HEMINGFORD	30	RED-HFR	563#	\$442.50	\$2,491.28
MANN/ED & RENEE , CHADRON	14	BLK/BWF-HFR	541#	\$441.00	\$2,384.55
SCHOMMER REVOCABLE TRUST , CHADRON	52	BLACK-HFR	693#	\$440.00	\$3,049.12
SHAW RANCH LLC , CHADRON	11	BLACK-HFR	550#	\$440.00	\$2,418.00
SANDERS/CARL & KARI , ORAL	14	BLACK-HFR	566#	\$437.50	\$2,476.56
POTMESIL/ SCOTT , ALLIANCE	25	BLACK-HFR	634#	\$430.00	\$2,726.20
JUNIPER CATTLE CO LLC , OELRICHS	17	RED-HFR	585#	\$430.00	\$2,514.24
SEGER RANCH INC , OELRICHS	109	BLACK-HFR	592#	\$430.00	\$2,545.48
HUNTER CATTLE CO , EDGEMONT	90	BLACK-HFR	656#	\$429.00	\$2,814.96
SCHRACK/DANE , CHADRON	27	BLACK-HFR	584#	\$428.00	\$2,499.04
METCALF/TYLER&PAMA , HAY SPRINGS	16	BLACK-HFR	570#	\$428.00	\$2,440.94
JUNIPER CATTLE CO LLC , OELRICHS	62	BLACK-HFR	604#	\$425.00	\$2,568.17
SANDERS/CARL & KARI , ORAL	85	BLK/BWF-HFR	612#	\$425.00	\$2,599.25
DENTON/TRAVIS & KARENA , HAY SPRINGS	31	BLK/BWF-HFR	585#	\$425.00	\$2,488.31
DYESVILLE ANGUS LLC , HERMOSA	66	BLK/BWF-HFR	724#	\$422.50	\$3,057.68
ABBOTT/RILEY & KATIE , HAY SPRINGS	19	BLK/BWF-HFR	585#	\$420.00	\$2,458.11
PETERS/CALEB , RUSHVILLE	14	BLACK-HFR	596#	\$417.00	\$2,485.62
IRWIN LIVESTOCK CO , DOUGLAS	16	HERF-HFR	495#	\$415.00	\$2,055.55
SCHAEFER/SCOTT , HARRISON	10	BLK/BWF-HFR	797#	\$415.00	\$3,307.55
MANN/ED & RENEE , CHADRON	29	BLK/BWF-HFR	616#	\$415.00	\$2,556.54
FORNEY AG LLC/BRUCE , ALLIANCE	77	BLK/BWF-HFR	597#	\$415.00	\$2,477.60

COUGAR VALLEY RANCH , SHAWNEE	5	BLACK-HFR	597#	\$415.00	\$2,477.55
POTMESIL/ SCOTT , ALLIANCE	87	BLACK-HFR	707#	\$414.00	\$2,928.93
SCHOMMER REVOCABLE TRUST , CHADRON	21	BLACK-HFR	614#	\$413.00	\$2,536.02
LEWIN RANCH INC , HAY SPRINGS	6	BLACK-HFR	610#	\$413.00	\$2,519.30
FUGIER/SHAWN , BUFFALO GAP	7	BLACK-HFR	600#	\$412.50	\$2,475.00
MARX LAND & LIVESTOCK, IN , RUSHVILLE	29	BLACK-HFR	617#	\$410.00	\$2,528.57
LEWIN/TODD , CHADRON	34	BLACK-HFR	653#	\$410.00	\$2,675.85
WALKER/LEE , ALLIANCE	75	BLACK-HFR	701#	\$405.00	\$2,840.94
WALKER/LEE , ALLIANCE	29	BLACK-HFR	636#	\$405.00	\$2,576.64
U UP U DOWN RANCH , OELRICHS	32	BLACK-HFR	625#	\$405.00	\$2,531.25
ALBRECHT/MATT , RUSHVILLE	7	BLACK-HFR	606#	\$405.00	\$2,453.14
SCHAEFER/SCOTT , HARRISON	30	BLACK-HFR	712#	\$402.50	\$2,865.13
LAMBERT/JIM , WHITNEY	60	BLK/BWF-HFR	618#	\$402.50	\$2,487.79
REITZ/TYLER , CHADRON	6	BLK/BWF-HFR	600#	\$402.50	\$2,415.00
COUGAR VALLEY RANCH , SHAWNEE	7	BLACK-HFR	646#	\$400.00	\$2,582.86
MCGANNON/AMBROSE , WHITNEY	6	BLK/BWF-HFR	612#	\$400.00	\$2,446.67
AHRENS/LEE , MARSLAND	55	BLACK-HFR	659#	\$398.00	\$2,624.27
LOGAN-DUFF/CINDY , WHITNEY	6	RED-HFR	618#	\$395.00	\$2,442.42
TRENT/RON , OELRICHS	32	BLACK-HFR	670#	\$394.00	\$2,641.03
IRWIN LIVESTOCK CO , DOUGLAS	13	BLK/BWF-HFR	577#	\$387.50	\$2,235.58
SHAW RANCH LLC , CHADRON	55	BLK/BWF-HFR	681#	\$385.00	\$2,622.90
DENTON/TRAVIS & KARENA , HAY SPRINGS	32	BLACK-HFR	691#	\$385.00	\$2,661.31
HUGHSON/JENNY , MITCHELL	7	BLACK-HFR	641#	\$385.00	\$2,466.75
HUGHSON/JENNY , MITCHELL	34	BLK/BWF-HFR	695#	\$382.50	\$2,657.81
GREENOUGH/HEATH , OELRICHS	19	CHAR X-HFR	636#	\$381.00	\$2,421.36
DYESVILLE ANGUS LLC , HERMOSA	23	BLACK-HFR	643#	\$380.00	\$2,444.39
VOTRUBA/LLOYD AND MICKI , HEMINGFORD	80	CHAR X-HFR	707#	\$377.00	\$2,663.98
SANDERS/CARL & KARI , ORAL	8	BLACK-HFR	637#	\$376.00	\$2,394.65
VOTRUBA/LLOYD AND MICKI , HEMINGFORD	16	CHAR X-HFR	638#	\$375.00	\$2,391.80
DENTON/TRAVIS & KARENA , HAY SPRINGS	7	BLACK-HFR	686#	\$375.00	\$2,571.43
FROST/JOHN & JEAULEEN , HOT SPRINGS	21	BLACK-HFR	701#	\$375.00	\$2,628.57
HOFFMAN/CRAIG , CHADRON	47	BLACK-HFR	753#	\$373.00	\$2,809.80
FROST/JOHN & JEAULEEN , HOT SPRINGS	8	BLK/RED-HFR	685#	\$372.50	\$2,551.63
WALKER/LEE , ALLIANCE	5	BLACK-HFR	685#	\$370.00	\$2,534.50
HUGHSON/JENNY , MITCHELL	47	BLACK-HFR	772#	\$370.00	\$2,856.48
RASMUSSEN/CONNIE OR DANE ,	8	BLK/BWF-HFR	717#	\$370.00	\$2,652.44
TAUSAN/CHET , RUSHVILLE	11	BLACK-HFR	668#	\$365.00	\$2,437.20
TRENT/RON , OELRICHS	12	BLACK-HFR	715#	\$362.50	\$2,593.39
VOTRUBA/LLOYD AND MICKI , HEMINGFORD	149	CHAR X-HFR	776#	\$360.00	\$2,792.54
SANDERS/CARL & KARI , ORAL	10	BLACK-HFR	695#	\$352.50	\$2,448.11
HUGHSON/JENNY , MITCHELL	10	RED-HFR	706#	\$352.50	\$2,488.65

GREENOUGH/HEATH , OELRICHS	8	CHAR X-HFR	715#	\$345.00	\$2,466.75
SCHOMMER REVOCABLE TRUST , CHADRON	6	BLACK-HFR	683#	\$345.00	\$2,357.50
HOFFMAN/CRAIG , CHADRON	9	BLK/BWF-HFR	723#	\$324.00	\$2,343.60
VOTRUBA/LLOYD AND MICKI , HEMINGFORD	8	CHAR X-HFR	870#	\$318.00	\$2,766.60
HOFFMAN/CRAIG , CHADRON	9	BLK/BWF-HFR	842#	\$308.00	\$2,594.04
SIMMONS/PAUL , ELLSWORTH	21	BLACK-STR	387#	\$645.00	\$2,498.61
EVANS/KRISTA , HAY SPRINGS	15	RED-STR	428#	\$610.00	\$2,608.77
RUSSELL/ROBERT , GORDON	9	BLACK-STR	464#	\$601.00	\$2,787.97
NIXON/CURTIS D , HEMINGFORD	8	RED-STR	474#	\$575.00	\$2,727.66
WOOD ARGYLE , PRINGLE	8	RED-STR	433#	\$565.00	\$2,447.16
METCALF/TYLER&PAMA , HAY SPRINGS	10	BLK/BWF-STR	496#	\$555.00	\$2,750.03
RASMUSSEN/STUART & JULIAN , RUSHVILLE	22	BLACK-STR	543#	\$532.00	\$2,886.10
RASMUSSEN/STUART & JULIAN , RUSHVILLE	15	BLACK-STR	543#	\$532.00	\$2,886.99
TUBBS LAND AND CATTLE , EDGEMONT	18	BLACK-STR	498#	\$530.00	\$2,641.17
RUSSELL/ROBERT , GORDON	52	BLACK-STR	529#	\$524.00	\$2,774.18
SIMMONS/PAUL , ELLSWORTH	105	BLK/BWF-STR	562#	\$517.00	\$2,905.79
EVANS/KRISTA , HAY SPRINGS	21	RED-STR	510#	\$515.00	\$2,626.50
MARX LAND & LIVESTOCK, IN , RUSHVILLE	15	BLACK-STR	524#	\$515.00	\$2,696.88
COX/CARROLL & HALLIE , RUSHVILLE	8	BLACK-STR	546#	\$512.00	\$2,796.80
FUGIER/SHAWN , BUFFALO GAP	7	BLACK-STR	539#	\$511.00	\$2,752.10
TUBBS LAND AND CATTLE , EDGEMONT	52	BLACK-STR	561#	\$507.50	\$2,845.90
REGIER/TIM , HAY SPRINGS	23	BLACK-STR	554#	\$494.00	\$2,736.33
PETERS/CALEB , RUSHVILLE	13	BLACK-STR	602#	\$480.00	\$2,887.38
COX/CARROLL & HALLIE , RUSHVILLE	28	BLACK-STR	609#	\$478.00	\$2,911.53
FUGIER/SHAWN , BUFFALO GAP	38	BLK/BWF-STR	610#	\$472.50	\$2,882.25
H QUARTER CIRCLE RANCH IN , CRAWFORD	12	BLK/BWF-STR	586#	\$472.50	\$2,770.03
METCALF/TYLER&PAMA , HAY SPRINGS	18	BLK/BWF-STR	621#	\$470.00	\$2,919.22
DONALD PUTNAM RANCH, INC OELRICHS	22	BLK/BWF-STR	616#	\$467.50	\$2,880.44
BOX X RANCH, INC , CRAWFORD	35	BLK/BWF-STR	618#	\$466.00	\$2,881.88
MANN/ED & RENEE , CHADRON	30	BLK/BWF-STR	633#	\$465.00	\$2,941.13
BRUCH/BRYAN & SHELLY , LUSK	155	BLK/BWF-STR	636#	\$460.00	\$2,927.23
RUSSELL/ROBERT , GORDON	86	BLACK-STR	626#	\$457.00	\$2,862.10
RUSSELL/ROBERT , GORDON	42	BLACK-STR	625#	\$457.00	\$2,855.16
MANION/BOONE , ALLIANCE	9	RED-STR	557#	\$455.00	\$2,535.36
REGIER/TIM , HAY SPRINGS	83	BLACK-STR	631#	\$453.00	\$2,860.18
COUGAR VALLEY RANCH , SHAWNEE	16	BLACK-STR	634#	\$449.00	\$2,845.54
DONALD PUTNAM RANCH, INC OELRICHS	7	RED/RWF-STR	635#	\$445.00	\$2,825.75
H QUARTER CIRCLE RANCH IN , CRAWFORD	44	BLK/BWF-STR	650#	\$445.00	\$2,891.99
BANNAN/LESLIE , LUSK	8	RED/RWF-STR	629#	\$437.50	\$2,750.78

HUNTER CATTLE CO , EDMONT	75	BLACK-STR	680#	\$436.00	\$2,965.09
MANION/BOONE , ALLIANCE	17	RED-STR	665#	\$435.00	\$2,891.47
MARX LAND & LIVESTOCK, IN , RUSHVILLE	75	BLACK-STR	685#	\$426.50	\$2,923.52
PETERS/CALEB , RUSHVILLE	20	BLACK-STR	676#	\$422.50	\$2,853.99
BRUCH/BRYAN & SHELLY , LUSK	96	BLK/BWF-STR	689#	\$421.00	\$2,899.64
BOX X RANCH, INC , CRAWFORD	80	BLK/BWF-STR	700#	\$421.00	\$2,945.95
SCHNOSE/TOM , HOT SPRINGS	33	BLACK-STR	690#	\$419.50	\$2,896.46
COX/CARROLL & HALLIE , RUSHVILLE	74	BLACK-STR	728#	\$414.00	\$3,013.53
COX/CARROLL & HALLIE , RUSHVILLE	38	BLACK-STR	716#	\$414.00	\$2,965.55
J & D CATTLE CO , NEWCASTLE	21	BLACK-STR	683#	\$410.00	\$2,798.74
DONALD PUTNAM RANCH, INC OELRICHS	75	BLK/BWF-STR	717#	\$408.00	\$2,924.00
DONALD PUTNAM RANCH, INC OELRICHS	75	BLACK-STR	718#	\$408.00	\$2,929.71
MANDELKO/DON & PAM , WHITNEY	13	BLACK-STR	709#	\$402.00	\$2,849.56
VOTRUBA/LLOYD AND MICKI , HEMINGFORD	64	CHAR X-STR	724#	\$398.00	\$2,879.59
SCHNOSE/TOM , HOT SPRINGS	80	BLACK-STR	769#	\$396.00	\$3,044.25
GREENOUGH/HEATH , OELRICHS	20	CHAR X-STR	732#	\$393.00	\$2,874.80
H QUARTER CIRCLE RANCH IN , CRAWFORD	9	BWF-STR	776#	\$393.00	\$3,047.93
REGIER/TIM , HAY SPRINGS	36	BLK/BWF-STR	732#	\$391.00	\$2,861.36
MANDELKO/DON & PAM , WHITNEY	64	BLACK-STR	740#	\$389.00	\$2,878.30
J & D CATTLE CO , NEWCASTLE	76	BLACK-STR	788#	\$388.00	\$3,056.78
TAUSAN/CHET , RUSHVILLE	22	BLACK-STR	784#	\$385.00	\$3,017.00
ALBRECHT/MATT , RUSHVILLE	15	BLACK-STR	742#	\$380.00	\$2,820.87
COX/CARROLL & HALLIE , RUSHVILLE	40	BLACK-STR	807#	\$377.00	\$3,040.98
LOGAN-DUFF/CINDY , WHITNEY	6	RED-STR	721#	\$375.00	\$2,703.13
SCHNOSE/TOM , HOT SPRINGS	9	BLACK-STR	748#	\$374.00	\$2,796.69
RASMUSSEN/CONNIE OR DANE ,	14	BLK/BWF-STR	844#	\$351.00	\$2,960.94
MACK/BILL , HARRISON	5	SHTHORN-STR	741#	\$337.50	\$2,500.88
VOTRUBA/LLOYD AND MICKI , HEMINGFORD	23	CHAR X-STR	902#	\$324.00	\$2,921.63

2026 Sales Calendar:

- Friday, January 16-Regular Cattle Sale & Special Bred Cow & Heifer Sale
- Friday, January 23-Regular Cattle Sale & Special Calf Sale + Leonard Smith’s Annual Bull Sale
- Friday, January 30-NO SALE
- Friday, February 6-Regular Cattle Sale & Special Feeder Sale
- Friday, February 13-NO SALE
- Friday, February 20-Regular Cattle Sale & Special Bred Cow & Heifer Sale
- Friday, February 27-NO SALE